The Road to Sustainable Transport

Transport is a crucial driver of economic and social development. Transport infrastructure connects people to jobs, education, health care, and each other.

Rethinking public transport in the post-COVID era by implementing structural changes would go a long way toward reinforcing some of the positive impacts on emission levels and air quality created by efforts to curb the pandemic

Advocate for sustainable transport infrastructure in Khazar University neighborhood

Khazar University officials can work together with other neighborhood organizations to advocate for transport infrastructure improvements, such as expanded bus routes that make sustainable transport more accessible for employees, improve quality of life in the community, and attract new hires.

Foster carpooling

Some workplaces are simply not suited for active transport or other sustainable transport modes. For example, some workplaces are located on the outskirts of cities or on busy highways. In these instances, encouraging and fostering a carpooling program through sign-up sheets in the cafeteria or a message board on the company's intranet can go a long way towards getting more cars off the road.

Create a positive active transport culture

There are also several ways to improve sustainable and active transport without significant capital investments developed by Khazar University staff:

•   Creating a sustainable transport taskforce whose goal is to develop informational materials and advocate for sustainable and active transport around the University.

•   Creating a sustainability goal for your Khazar University around active or sustainable transport.

•   Sponsoring a sustainable or active transport month in the springtime, a pedometer competition to encourage people to walk more, or an active transport competition between departments.

•   Encouraging employees and managers to be open to flexible schedules that allow active travelers to avoid rush hour traffic.

Employing any of these methods can help improve the health of Khazar University workforce, reduce local air pollution, help reach University-level greenhouse gas emissions targets, and attract new hires to university.