

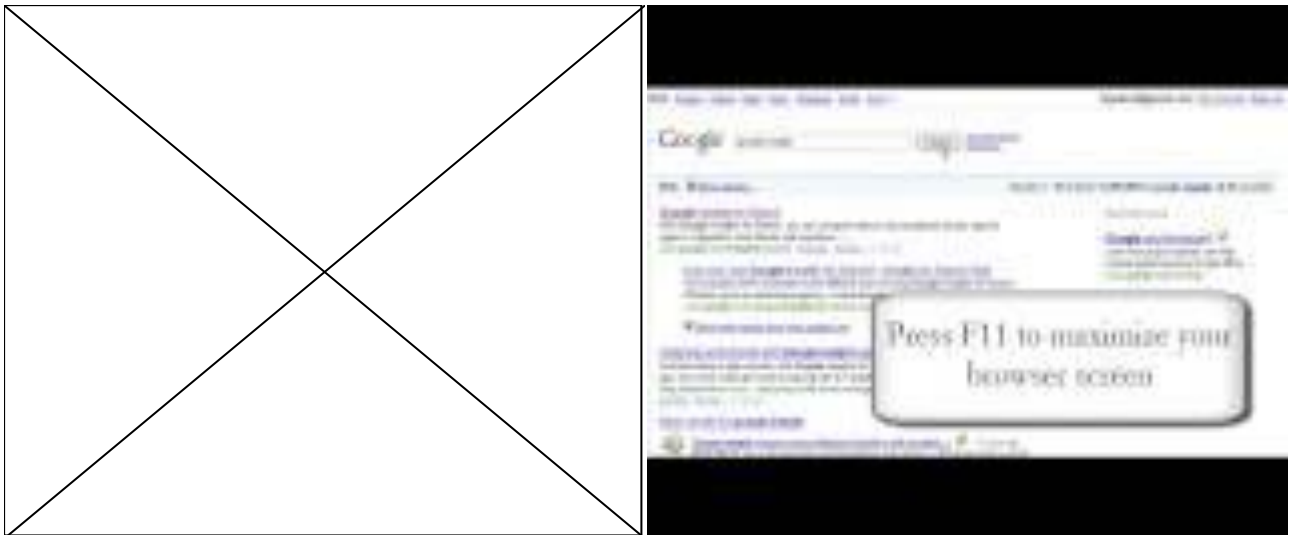
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## Google Insight | Search What the World Searches

We have been consistently impressed over the last few years how great research has become possible with simply an Internet connection. Google Scholar and Google Books have added new dimensions, so much so that the *Resource* part in our name has become a lot less relevant than it used to be. Now our task often is pointing scholars to the right search engine, rather than providing basic access.

A recent addition is Google Insight, the "search of searches", i.e. finding out what other people are looking for and when and where and how.

Take a look at this overview (you may want to maximize your screen), telling you how this great tool works in less than five minutes.



As we point out, there are some limitations across various languages, since search terms will differ. Nevertheless, it's a remarkable tool.

Try it out with your favorite search terms on the [Google Insight webpage](#).